

2020-2021 NPSD
EDUCATIONAL FOUNDATION
ANNUAL REPORT

the **POWER** *of*



OPPORTUNITY



In Support of the North Penn School District





*Letter
from the
President*



The 2020-2021 school year was another year of challenge and perseverance as the pandemic continued across our area. But, as a result of the challenges we faced, we were also presented with opportunities. An opportunity for the community to band together. An opportunity for people to show the best of themselves. An opportunity to provide innovative solutions. An opportunity for students to be engaged in learning, whether in the classroom or at home.

Our community continued to raise funds for our students through the North Penn Strong apparel campaign, the Build-A-Bag program, and through participation and sponsorship of the Foundation's 19th Golf Classic. These events and other donations raised more than \$223,923.30. We are so thankful that through everything, our community has stood by our side and helped to provide what our students need.

Teachers discovered innovative solutions to keep students engaged while working remotely. With the help of the Foundation, sociology students had the opportunity to visit with speakers from around the world through the Global Virtual Speaker Series, while science students participated in hands-on activities at home that are specially designed to use supplies already available. In total, 17 grants were awarded to teachers to provide a better experience or enhancement to the curriculum for our students.

It has been my privilege to serve as President of the NPSD Educational Foundation since 2011. Though it is time for me to step down from this position after a decade, I leave it in the capable hands of our new president Marion Fraley. I also plan to stay on the board as a Trustee because the work we do has been so valuable to me personally over the years.

I am more confident than ever that while we enter a new school year with more uncertainties ahead, I know we will continue to provide opportunities and solutions for whatever comes our way in 2021-2022. Thank you for being a part of our journey!



DAVID KRATZ
President, 2011-2021

The Power of Community

The Foundation's board consists of Trustees from a broad segment of the community who volunteer their time and expertise to raise the funds and awareness needed to support the Foundation's mission.

2020-2021

Officers

David Kratz
President

Marion Hoffman Fraley
Vice President

Jack Hoy
Treasurer

Christine Liberaski
*Executive Director
& Secretary*

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What is the North Penn School District Educational Foundation?

The NPSD Foundation raises essential funds through fundraisers and donations to support the premier education already provided by the North Penn School District. A 501(c)(3) corporation, the Foundation is a collaborative effort among individuals committed to providing financial support for NPSD schools. The Foundation and NPSD are separate entities but work as partners in support of the children being educated in the district's 18 schools.

Why Support the Foundation

The students at NPSD have a hunger for cutting-edge, creative innovation that is matched by the staff's desire to provide it for them. Grants funded by the NPSD Educational Foundation bring this innovation to life through classroom equipment, field trips, project materials, program software, guest speakers and so much more. Although the projects completed through these grants vary, one thing remains the same: everyone's enthusiasm and creativity for enriching students' lives.

Our Mission

Our mission is to motivate and inspire students and staff in the NPSD through innovative projects and opportunities that enhance educational experiences and resources. We believe:

- Classroom innovation sparks creativity and academic excellence;
- Character building and experiential learning are vital to student development and academic achievement; and that
- Inspired and motivated students are an important part of strong and healthy families and communities.



(L-R) Marion Fraley, Ted Knauss, Christine Liberaski, Donald Franks, Danielle Blanchard, Kaitlyn Andrey, Julianne Hartman.

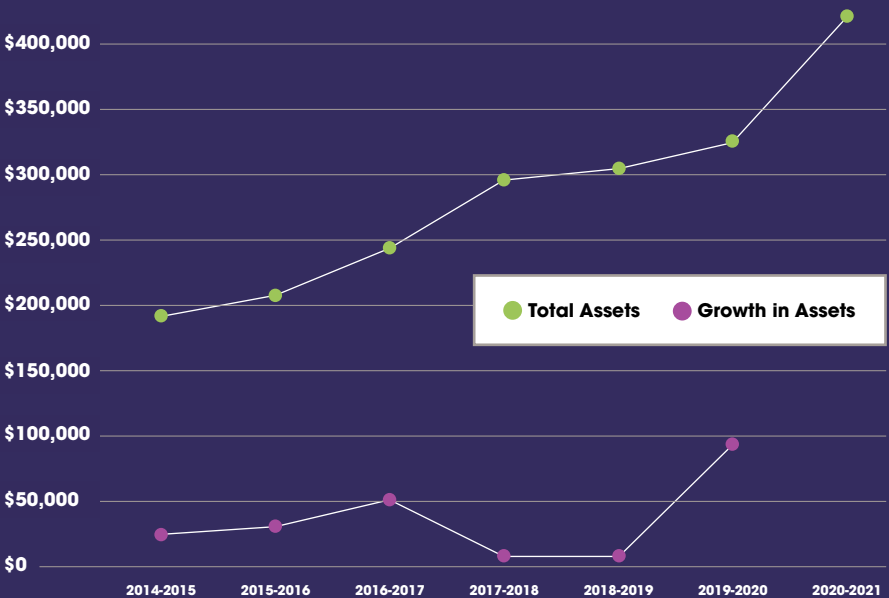
FINANCES IN REVIEW

2020-2021

Liabilities & Net Assets

	2021	2020 (COMPILED)
NET ASSETS	\$420,555	\$323,690
Unrestricted	\$336,126	\$239,261
Temporarily Restricted	\$84,429	\$84,429
TOTAL LIABILITIES & NET ASSETS	\$420,555	\$323,690

Growth in Assets (2014-2021)



Educational Improvement Tax Credit Program

Pennsylvania's Educational Improvement Tax Credit (EITC), provides companies with a 75% tax credit for donations to a non-profit scholarship or educational improvement organization. The tax credit increases to 90% if the company commits to making the same donations for two consecutive years. The NPSD Educational Foundation has a number of programs approved to receive EITC Funding, including the project featured below.

Total EITC Funds Awarded: \$52,016.63

Total EITC Funds Received: \$65,000.00

Total number of EITC grants provided to Foundation: 9

Thank You to Our EITC Sponsors:

- C&N Bank
- Fulton Bank
- Meridian Bank
- Mid Penn Bank
- Pediatric Therapeutic Services, Inc.
- QNB Bank
- Waste Management
- Weis Markets, Inc.
- Uninvest Bank & Trust Company

The Power of

CAREER EXPLORATION

NPTV Professional-Grade Studio
North Penn High School
Total EITC Funds Awarded: **\$39,912.00**

NPTV installed a 40-foot professional-grade news studio for the students in the broadcasting and video production classes, as well as the NPTV Club. The set provides the backdrop to utilize elements to help tell a story. All professional television

news programs use their studio as part of the storytelling process. Utilizing monitors and studio graphics, reporters use the set to make key points during reporter and interview segments while in-studio. Producing a script to incorporate these elements are skills students will need to succeed in college and beyond as they enter the workforce as producers, directors, writers, and reporters.



FINANCES IN REVIEW

Fundraising

The Foundation is committed to preparing and empowering every student at North Penn, every day. Fundraising is an essential aspect to provide funding for innovative experiences and to close the opportunity gap for students to ensure they have equal access to opportunities for success.

NP STRONG APPAREL CAMPAIGN:

\$16,419.57

raised to support internet access for equity in education

BUILD-A-BAG COMMUNITY BACKPACK & SCHOOL SUPPLY DRIVE:

\$12,691.42

provided by community members to fill backpacks with school supplies

ANNUAL GOLF CLASSIC:

\$30,683.78

fundraised for innovative opportunities

U-KNIGHT TO INSPIRE (EMPLOYEE CONTRIBUTIONS):

\$14,406.47

contributed by NPSD employees to fund classroom grants

STAFF TRIBUTE:

\$12,933.90

donated by families making a gift in the name of a special staff member

ONLINE AUCTION:

\$10,152.32

supplied to motivate and inspire students

ANNUAL APPEAL CAMPAIGN:

\$8,485.00

most ever received 2020-2021

NP Strong Apparel Campaign



Annual Golf Classic



Build-A-Bag Community Backpack & School Supply Drive



Over 25 volunteers over two days helped sort thousands of items and pack hundreds of backpacks for students in need. Dozens of local businesses and organizations served as drop-off locations to help collect needed supplies for both elementary and secondary students across all North Penn schools.

Funding a Need

In addition to fundraising events, the Foundation benefited from the generosity of others through direct contributions.

	Amount of Funding
Corporate & Organizational Contributions	\$33,646.12
Individual Contributions, Memorial Gifts & Matching Funds	\$12,689.72
Educational Improvement Tax Credit (EITC) Program	\$65,000.00
Donor Designated Funds	\$15,300.00

Community Donation

Time and time again, the Foundation is humbled by the graciousness of our community on behalf of our students.

Philadelphia Marathi Mandal presented the Foundation with a generous donation in support of the #NorthPennStrong campaign to provide internet access for students in need during virtual learning.



(L-R) Danielle Blanchard, NPSD Educational Foundation Development Manager; Aprana Date, Philadelphia Marathi Mandal representative; and Christine Liberaski, NPSD Educational Foundation Executive Director & Secretary.

Thanks to a grant from the Verizon Foundation, the NPSD Foundation was able to fund ebooks and audiobooks for students in kindergarten through 12th grade. Because of the \$10,000 grant, thousands of e-books were checked out online by students throughout the year at no cost to families.



(L-R) Christine Liberaski, NPSD Educational Foundation Executive Director & Secretary; PA State Rep Todd Stevens; and Frank Buzydowski, Verizon Director & State Government Relations.

GRANT HIGHLIGHTS

The Foundation awarded 17 grants, totalling \$65,242.73 (including EITC). While the school setting may have been different during the 2020-2021 academic year, it was an opportunity to fund different kinds of grants to provide students and teachers with innovative solutions.

The Power of

BEING AN INDUSTRY LEADER

**Augmented Reality & Virtual Reality Applications
North Penn High School
Total Awarded: \$65,000.00**

**LARGEST
GRANT
IN HISTORY**

The Foundation continues to show its support of the NPHS Technology & Engineering Education Department by awarding another groundbreaking grant, this year in the sum of \$65,000. The grant allows NPHS to be the first high school in North America to offer the Spatial Computer Program to its students through a partnership with Notiontheory, a global leader in XR education and solutions, and Unity, the world's leading real-time 3D platform. The course, beginning in the 2021-2022 academic year provides students with the unique opportunity to learn how to design, develop, and publish Augmented Reality (AR) and Virtual Reality (VR) applications.



The emerging technology areas of AR and VR have seen widespread adoption and explosive growth across most industries. A study by PwC shows that the combined value of AR and VR could add \$1.5 trillion to the global economy over the next 10 years. And, Burning Glass found the demand for real-time 3D skills has grown 601% faster than the market overall. This signals a clear shift in employment needs as emerging technologies continue to mature at an accelerating pace.

The Power of

PERFORMANCE

**The Show Goes On for StringKnights
Pennbrook & Pennfield Middle Schools
Total Awarded: \$680.00**

The Select Strings program in the NPSD has a reputation of demonstrable excellence that spans district, county, and even multi-state levels. Student musicians have consistently traveled and represented the best of North Penn in competitions, festivals, and touring concerts for over a decade. This year with most rehearsals, performances, and competitions going virtual, North Penn student musicians needed a way to perform at their highest level. The Foundation provided the Select Strings program specially calibrated USB condenser microphones that integrated with student musician Chromebooks and audio recording/performing platforms.

The Power of **EQUALITY**

**Books About Race and Ethnicity
for Elementary Students
Knapp Elementary School
Total Awarded: \$194.83**

This project helps the diverse population of Knapp Elementary School by giving educators age-appropriate, diverse literature that allows underrepresented students to see themselves in stories. The literature packs include lesson plans to help Knapp staff guide and facilitate conversations about race within the classroom. This project allows all students to see new perspectives and helps foster empathy and acceptance for others who may appear different from them.

The Power of **STEAM LEARNING**

**Using Math & Science in Baking
Pennsdale Middle School
Total Awarded: \$588.34**



Students in 9th grade at Pennsdale Middle School participated in STEAM learning and career exploration while baking and decorating cupcakes using various techniques taught by their Family and Consumer Sciences teacher. Each student used a cupcake decorating set as well as their own supplies to use math and science in baking and

making icing. Students then used fine motor and art skills by using a variety of icing tips to create a design of their choice.

The Power of **BUILDING STEM SKILLS**

**Building Math and STEM Skills While Remaining
Socially Distant
All Elementary Schools
Total Awarded: \$1,998.37**

The Extended School Care Program received a grant from the Foundation to purchase single-player games and logic puzzles to reinforce critical thinking skills, build creative approaches to problem-solving and improve spatial abilities for all. Engagement in these activities became increasingly important as students needed to remain socially distant due to the COVID-19 pandemic. Program participants at all 13 NPSD elementary schools benefited from this grant.



GRANT HIGHLIGHTS

2020-2021 Grants by Program Area

Each funded project not only enhances the curriculum but also provides a hands-on and innovative way for students to embrace and fully comprehend the lesson. When NPSD educators apply for these grants, some think of how this experience will affect the student in the future. Science and technology grants allow students to understand theories at the next level of thinking. Other grants allow teachers to think about how this experience will benefit students socially and vocationally.



	Amount of Funding	Number of Grants	Percent Funded
History/Social Studies	\$4,456.69	2 grants	11.8%
Music/Arts	\$3,681.04	3 grants	17.6%
Reading/Writing/Language	\$2,880.00	3 grants	17.6%
Science	\$1,530.00	3 grants	17.6%
STEM	\$2,700.00	2 grants	11.8%
Other	\$1,500.00	1 grants	6%
EITC	\$50,495.00	3 grants	17.6%

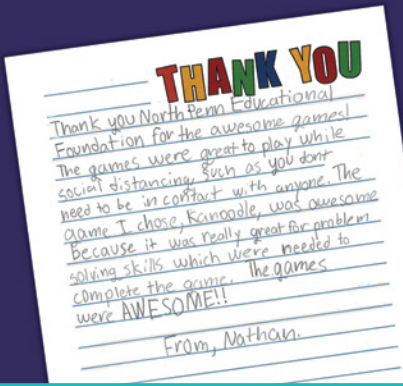
17 grants totaling \$67,243.00 awarded during the 2020-2021 school year



2020-2021 Grants by School Level

The Foundation is dedicated to fund grants at all levels of schooling. It deeply believes that these innovative approaches to students' curriculum sparks a child's creativity and academic excellence - regardless of what grade.

	Number of Grants	Amount of Funding
Elementary School (13 schools, Grades K-6)	5	\$4,455.00
Middle School (3 schools, Grades 7-9)	5	\$8,381.00
North Penn High School (1 school, Grades 10-12)	4	\$3,912.00
Northbridge School (1 school, Grades 7-12)	0	0
District	0	0
Educational Improvement Tax Credit Program (EITC)	3	\$50,495.00



YES, I WANT TO POWER STUDENT SUCCESS!

Visit www.npennedfoundation.org to make your donation or complete this form and send your donation to:

NPSD Educational Foundation, PO Box 1084, Lansdale, PA 19446

Enclosed please find my tax deductible gift of:

\$1,000 \$500 \$75 \$50 Other \$ _____

DONOR NAME _____

DONOR ADDRESS _____

DONOR EMAIL _____

YES, THIS CONTRIBUTION IS A SPECIAL TRIBUTE TO:

NAME _____

ADDRESS _____

OCCASION (retirement, in memory, birthday, etc.) _____

THANKS FOR YOUR GENEROUS SUPPORT!

The North Penn School District Educational Foundation, a 501(c)(3) corporation, is a collaborative effort among individuals committed to providing financial support for NPSD schools. The Foundation and NPSD are separate entities but work as partners in support of the children being educated in the district's 18 schools. The Foundation's board consists of Trustees from a broad segment of the community who volunteer their time and expertise to raise the funds and awareness needed to support the Foundation's mission.

To learn more about the Educational Foundation of the North Penn School District, visit:



www.npennedfoundation.org



facebook.com/NPSDEducationalFoundation



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